

ASSOCIATE MEMBERSHIP APPLICATION

Iowa Bankers Association (IBA) invites you to join the 300+ banking institutions across Iowa as a member of the IBA.

Your company is invited to apply for associate membership to begin receiving the value-added benefits available only to IBA Members. The IBA divides associate members into two classifications to better target the benefits of belonging. The first class is our regular associate membership designed for those that desire a connection and visibility with Iowa banks. The second, our financial associate membership, is for financial institutions without a deposit taking office in Iowa, that desire membership to support our industry advocacy and for information on Iowa banking.

SHARED BENEFITS

These benefits are available to both associate and financial associate members.

Associate member section in Iowa's Directory of Financial Institutions.

Detailed information about your company is included in this widely read resource for Iowa bankers and financial industry professionals. Please include with your application a jpg or eps logo.

Exclusive industry news and online resources. Members receive the IBA's members-only publications, featuring the latest industry news, events and information of interest to IBA members. Members also receive access to the IBA website.

Discounted event registrations.

Members receive discounts on all IBA seminars, conferences and exhibit opportunities.

Networking opportunities. In member peer groups and on committees, you have the opportunity to network with your peers to share ideas, discuss challenges and connect.

ASSOCIATE MEMBERSHIP

Associate membership is designed for companies or organizations that would like to do business with Iowa banks. Benefits include:

Exclusive sponsorship opportunities and enhanced visibility. Associate members receive opportunities for IBA sponsorships and exhibit opportunities along with the opportunity to receive the best exhibit locations at the IBA's Annual Convention.

Discounted advertising rates. Associate members receive discounted rates on ads in the IBA's annual Iowa Directory of Financial Institutions and the Iowa Bankers Exchange print and online publications. These publications are

read by thousands of IBA members across the state.

Company referral program. If a banker is unable to find a product or service through the bank directory, the IBA will send out a request for information to our associate members and forward that information to the banker.

Quarterly list of bank contact information. Associate members receive the contact information for member bank CEOs in an Excel format on a quarterly basis.

MEMBERSHIP DUES: \$1,250

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FINANCIAL ASSOCIATE MEMBERSHIP

Financial associate membership is designed specifically for financial institutions without a deposit taking office in Iowa or government sponsored entities. Benefits include:

Legislative representation. From the Iowa Statehouse to Washington, D.C., our government relations team advocates for your best interest with policymakers.

Communications and public relations. To help support the positive contributions you make in the community, we conduct a public image campaign to reach policymakers, the media and consumers.

Education programs. Our education team provides first-class programs on a number of topics, all at discounted rates to members.

Innovative products and services. With insurance and mortgage services, and other innovative product and services offered by a number of endorsed vendors, you have even more ways to maximize your membership.

MEMBERSHIP DUES: \$1,750

APPLICATION REQUIREMENTS

Application for both associate and financial associate membership is subject to approval by the IBA. To apply complete the form below and return to the IBA along with a copy of your most recent annual report and/or any supporting document that describes your organization in detail. Please include with your application a jpg or eps logo. Direct questions to the IBA's Taylor Zumbach at (515) 286- 4225 or tzumbach@iowabankers.com.

Note: The IBA reserves the right to regularly review and potentially end any associate membership and to refuse potential associate member applications.

MEMBERSHIP APPLICATION

Name	Phone	Fax
Title	Email	
Company	Website	
Address	Company Description	
City, State, Zip		

Guidelines for Financial Associate Members

Is your institution a government sponsored entity or a financial institution that does not accept retail deposits in Iowa?

Yes No

Return completed application form and supporting documents to tzumbach@iowabankers.com or mail to:

Iowa Bankers Association
Attn: Taylor Zumbach
8800 NW 62nd Avenue
Johnston, IA 50131-6200