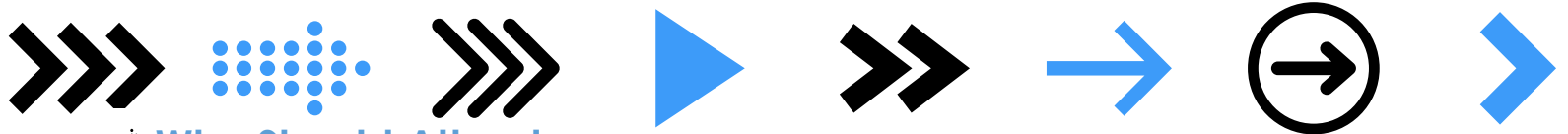


# 2022 Iowa Bankers Association NEXT GEN FORUM

Wednesday, August 10, 2022 | Marriott Hotel, West Des Moines  
9:00am - 3:30pm



## Who Should Attend

The forum is designed for bankers new to the industry who will be the next generation of leaders. Attend this forum to develop skills to help grow your career, gain leadership skills, learn about the industry and Iowa's economy, and network with peers.

## Why You Should Attend

- Collaborate & network with next gen banking peers
- Learn management & leadership skills
- Share ideas & industry best practices
- Gain knowledge of the industry & advocacy
- Leave with understanding of cryptocurrency & the blockchain



## Registration Fee

**\$185 Per Person**

Registration fee includes continental breakfast, breaks, lunch and all handout materials.

- Register online or download a registration form at [www.iowabankers.com](http://www.iowabankers.com).

## Hotel Information

### West Des Moines Marriott Hotel

A block of rooms has been reserved at the West Des Moines Marriott. Reserve your rooms with the hotel directly using [this link](#). The room block cut-off date is July 18, 2022.

- Room rate: \$129.00  
1250 Jordan Creek Pkwy, West Des Moines

## FEATURED SPEAKERS



Anne Bonney



Dan Kramer



James Carroll

## NEXT GEN FORUM

Wednesday, August 10, 2022

Registration fee includes continental breakfast, breaks, lunch, and all handout materials.

**Members \$185**

**Nonmembers \$370**

Mail form with payment:

Attn: Registrar

PO Box 6200

Johnston, IA 50131

or register online at [www.iowabankers.com](http://www.iowabankers.com).

Refunds will be made if requested by 8/3/22. No refunds after that date. Substitutions allowed any time.

Questions: Contact Maggie Feldmann at

(515) 286-4372 or [mfeldmann@iowabankers.com](mailto:mfeldmann@iowabankers.com).

#447

Bank \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Name \_\_\_\_\_

E-Mail \_\_\_\_\_

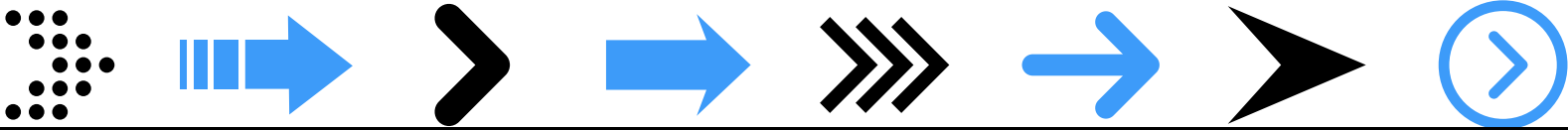
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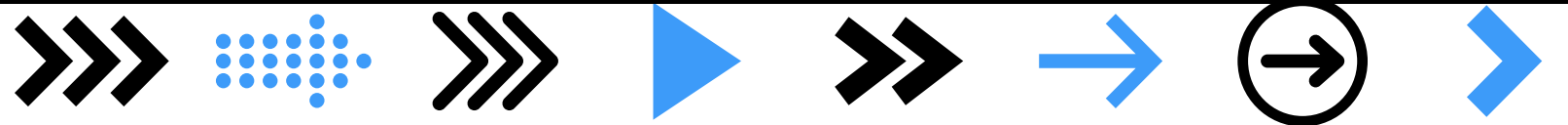
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Check out the event website - [www.ibanextgen.com](http://www.ibanextgen.com)



## WEDNESDAY, AUGUST 10

8:30 a.m. **Registration & Continental Breakfast**

9:00 a.m. **Welcome and Opening Remarks**

9:15 a.m. **Fired-Up to Follow Leadership**

*Anne Bonney*

In this engaging (and fun!) presentation, Change Management Authority Anne Bonney will ignite your leadership with skills that will heat up your team's motivation and performance. Teaching connection, communication and delegation to get even better output from your team; Anne will bring you rapid-fire content to reduce turnover, increase engagement and productivity directly impacting your culture so positivity and collaboration catch fire, and create an inferno of goal achievement and satisfied customers.

10:30 a.m. **Networking Break**

10:45 a.m. **Getting Involved in Advocacy**

*Dan Kramer & Jenica Lensmeyer*

During this session you will learn the importance of getting involve in advocacy and ways to reach out to your legislators.

11:45 a.m. **Networking Lunch**

12:45 p.m.

**The Solution Room**

You have an obstacle and your peers have a solution! During this networking session attendees will work with their table to help find solutions to each individual's obastacles. Please come with one obstacle you would like your peers to assist you with finding a solution!

2:00 p.m.

**Networking Break**

2:15 p.m.

**Cryptocurrency & The Blockchain: Digital Dollars or Counterfeit Currency**

*James Carroll*

Bitcoin? Dogecoin? NFT's? Blockchain? Gold chain? If (most of) these words are confusing, you're not alone. As the blockchain and cryptocurrency is taking off and venture capitalist firms are eating up blockchain based fintech companies, there are things that you need to know. This session will review what blockchain is, how it works, its applications to banking and finance, and some of the emerging technologies that are gaining serious traction with blockchain

3:30 p.m.

**Adjourn**



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