

# Associate Member Application

**You're invited to become a member of the Iowa Bankers Association, where you'll join 276 member banks that represent 99% of Iowa's banks.**

Your company is invited to apply for associate membership to begin receiving the value-added benefits available only to IBA members. The IBA divides associate members into two classifications to better target the benefits of belonging. The first class is our regular associate membership designed for those that desire a connection and visibility with Iowa banks. The second, our financial associate membership, is for financial institutions without a deposit-taking office in Iowa, that desire membership to support our industry advocacy and for information on Iowa banking.

## Shared Benefits

These benefits are available to both associate and financial associate members.

### Listing in Iowa's Premier Directory of Financial Institutions

Detailed information about your company is included in this widely read resource for Iowa bankers and financial industry professionals. Member listings include company name, descriptions, logo and contact information. Additional listings and ads may be purchased.

### Discounted event registrations

Members receive discounts on all IBA seminars, conferences and events.

### Exclusive industry news and online resources

Members receive the IBA's member-only publications, featuring the latest industry news, events and information of interest to IBA members. Members also receive access to the member-only content on the IBA website.

### Networking opportunities

As a member, you have the opportunity to network with your peers at our many conferences and events.

## Associate Membership Benefits

Associate membership is designed for companies or organizations that would like to do business with Iowa banks.

### Exclusive sponsorship opportunities and enhanced visibility

Associate members receive sponsorships and exhibit opportunities only available to members. We ask that all companies wanting to participate in sponsorships and exhibits join the association first.

### Quarterly list of bank contact information

Associate members receive the contact information for member bank CEOs in Excel format on a quarterly basis or upon request. The list includes bank name, CEO, phone and mailing address.

### Company referral program

If a banker is unable to find a product or service through the bank directory, the IBA will send out a request for information to our associate members and forward that information to the banker.

### Discounted advertising rates

Associate members receive discounted rates on ads in the IBA's annual Directory of Financial Institutions, the Iowa Bankers Exchange and Bank Note. These publications are read by more than 10,000 IBA members across the state.

## MEMBERSHIP DUES: \$1,250

Note: Dues run from Jan. 1 to Dec. 31. Dues are prorated on March 1. Dues paid after Oct. 31 are paid for the following year.

## Financial Associate Membership Benefits

Financial associate membership is designed specifically for financial institutions without a deposit — taking office in Iowa or for government-sponsored entities.

### Legislative representation

From the Iowa Statehouse to Washington, D.C., our government relations team advocates for your best interest with policymakers.

### Innovative products and services

With insurance and mortgage services, and other innovative products and services offered by a number of endorsed vendors, you have even more ways to maximize your membership.

### Communications and public relations

To help support the positive contributions you make in the community, IBA conducts a public image campaign to reach policymakers, the media and consumers.

### Educational programs

Our education team provides first-class trainings and events on a number of topics, all at discounted rates to members.

**MEMBERSHIP DUES: \$1,750**

## Application Requirements

Application for both associate and financial associate membership is subject to approval by the IBA. To apply, complete the form below and return to the IBA along with any supporting document(s) that describes your organization in detail.

Note: The IBA reserves the right to regularly review and potentially end any associate membership and to refuse potential associate member applications.

Please return your application and direct all questions to the IBA's marketing department at [marketing@iowabankers.com](mailto:marketing@iowabankers.com).

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Directory Category: \_\_\_\_\_

Company Description: \_\_\_\_\_

## Guidelines for Financial Associate Members

Is your institution a government-sponsored entity or a financial institution that does not accept retail deposits in Iowa?

Yes

No