

COMMUNITY IMPACT

IOWANS DEPEND ON IOWA BANKS

INVESTING IN IOWA

Supporting Iowa's Economy

\$97 BILLION
in loans

Source: FDIC, 2022.

Providing Iowans with Employment



33,469
jobs

Source: ABA Survey Data, 2020/2021.

Investing in Iowa Communities

238,700
volunteer hours

Donate
\$50 MILLION
each year

Source: ABA Survey Data, 2020/2021.

IOWANS CHOOSE IOWA BANKS

Protecting Iowans' Money

\$127 BILLION
in deposits

Source: FDIC, 2022.

Serving Every Iowa County



1,453
locations

Source: FDIC, Q2, 2022.



280
banks

As of Feb. 2023.

No. 2 in U.S. for Community Banks per Capita



In a competitive marketplace, a level playing field is important.

Source: U.S. Census Bureau, 2020. FDIC, Sept. 2022.

DELIVERING FOR SMALL BUSINESS

Small Business Loans Sought from Banks

Iowa **81%**

National Average **44%**

Source: Small Business Credit Survey, Federal Reserve Banks, 2020.

EDUCATING IOWANS

Iowa Banks Are Committed to Financial Literacy



Ranked **8TH**
most financially literate state.

— WalletHub

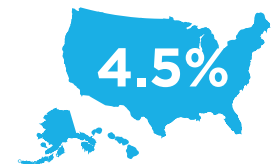
Source: WalletHub, Most and Least Financially Literate States, April, 2022.

DELIVERING FOR ALL IOWANS

% of Population Unbanked



of Iowans are unbanked



of U.S. households unbanked

Iowa has a diverse banking system and Iowa banks are committed to the needs of their communities.

Source: FDIC National Survey of Unbanked and Underbanked Households, 2021.



iowabankers



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IOWA BANKERS
ASSOCIATION