

2024 Train The Trainer Seminar

Understanding Yourself and Learning to Teach Others

Presented by: Terry Whitson, TW Training

Thursday, April 25— Johnston

Many believe training is the answer to every work-related problem and your highest performers are your best trainers. What do you think? If training is part of your job, then you'll want to attend this interactive session to learn the characteristics of adult learners as well as specific teaching techniques. We'll focus on strengthening your facilitation skills, designing a more effective presentation, understanding how to engage participants in the training process, and even how to deal with problem participants. After leaving this session, you will be well prepared to create and facilitate your next training session!

Topics addressed:

- Facilitation skills
- Designing effective presentations
- Engaging participants
- Addressing problem participants
- Characteristics of adult learners

Who should attend:

Trainers and other leaders responsible for facilitating employee learning for individuals and in group settings will use these techniques to coach employees and facilitate meetings.

REGISTRATION

Registration Fee:

\$245 – *per person*

Registration Includes:

Continental breakfast, program materials, lunch, refreshment breaks.

Cancellation Policy:

Refunds will be made if requested one week prior to seminar date. Substitutions allowed at any time.

Register online:

Events tab at www.iowabankers.com

Or mail form with payment:

Iowa Bankers Association,
 Attn: Registrar, PO Box 6200
 Johnston, IA 50131

For online registration and information about additional IBA training and development see www.iowabankers.com

2024 Train The Trainer Seminar

April 25, Iowa Bankers Association, Johnston

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About the Speaker



Terry Whitson

Terry Whitson is an independent training and development consultant with over 25 years experience in corporate training. She earned a Masters in Training and Development from Drake University and an undergraduate degree in business with a marketing emphasis from the University of Iowa.

Terry has been an adjunct faculty member at Kirkwood Community College since 1988 and Mt. Mercy University since 2010. She has worked as a training manager and corporate trainer for several large companies. She also gained valuable insight into customer communications from her early work experience as a customer service manager.

Agenda

8:30 a.m.	Registration
9:00 a.m.	Workshop
Noon	Lunch
1:00 p.m.	Workshop
3:00 p.m.	Adjourn

Date & Location

Johnston - Thursday, April 25

Iowa Bankers Association
8901 Northpark Drive
Johnston, IA 50131

[📞 515-286-4300](tel:515-286-4300)

Lodging Accommodations

Seminar participants may contact the hotel listed below to arrange lodging accommodations. A room block has not been reserved. Online reservations offer the lowest room rate.

Hilton Garden Inn

8600 Northpark Drive
Johnston, Iowa 50131

[📞 515-270-8890](tel:515-270-8890)

Questions

Contact Darcy Burnett at:

[✉ dburnett@iowabankers.com](mailto:dburnett@iowabankers.com)

[📞 515-286-4352](tel:515-286-4352)