



 **IOWA BANKERS**
ASSOCIATION

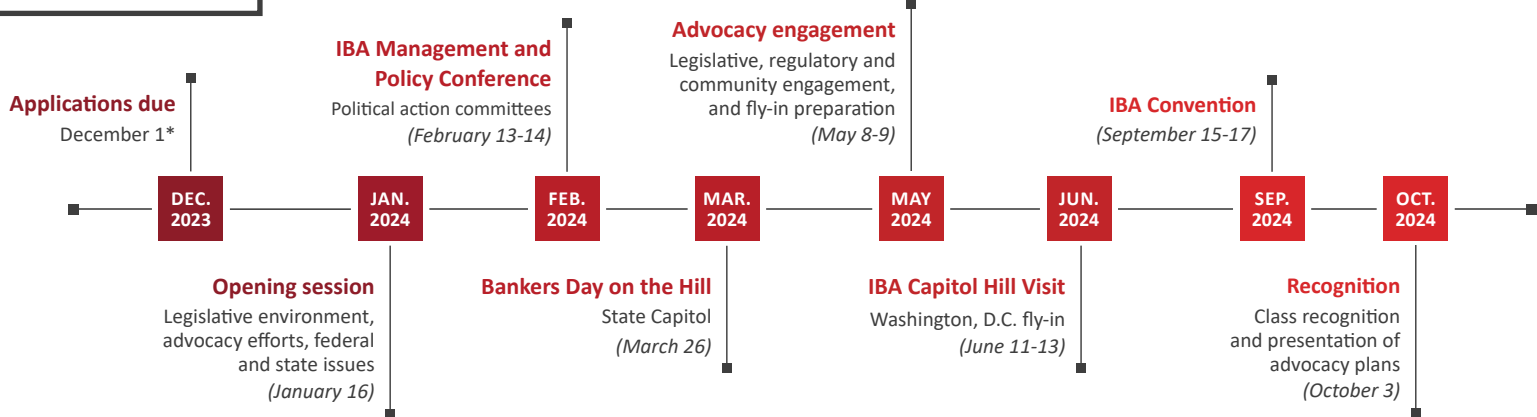
**LEADERS IN
ADVOCACY**

THE PROGRAM

The program will run from January-October, followed by continuous involvement in Iowa Bankers Association (IBA) advocacy efforts. Aside from participation in monthly meetings and visits to the Capitol, leaders will work to establish a bank advocacy plan to use at their local bank.



TIMELINE



*Applications will be reviewed and accepted based on date received.

THE GOAL

The goal is to establish an advocacy base of leaders who are educated on banking industry issues and understand how to effectively communicate with legislators and regulators.

RATES

Registration fee is \$500. The fee covers registration for all meetings and two nights of Capitol Hill Visit (Washington, D.C.) lodging. Participants will be responsible for flight costs to and from Washington, D.C. and for in-state meeting lodging and transportation.

APPLICATION PROCESS

To qualify, applicants must be **ONE** of the following:

- Nominated by bank as an emerging leader
- A graduate of the IBA Leadership Institute
- Motivated and driven to advocate for the industry
- Selected by the IBA government relations team as a potential key advocate for the industry

Interested candidates can download the application at www.iowabankers.com.



QUESTIONS

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