

# LEADERS IN ADVOCACY

# 2024 APPLICATION

## Instructions

1. The application must be completed in full with signatures of applicant and employer.
2. Applications may be typed or printed.
3. Answers must be limited to space allowed.
4. Applications will be reviewed and accepted based on date received. It is recommended to apply early as class size is limited. **Applications must be received by Dec. 1, 2023.**

## Admission Criteria

Applicants may submit themselves, but all applications must be signed by a bank president or CEO. Applicants must be **one** of the following:

- |  |   |
|--|---|
| <input type="checkbox"/> Nominated by bank as an emerging leader                         | <input type="checkbox"/> Motivated and driven to advocate for the industry                  |
| <input type="checkbox"/> A graduate of the Iowa Bankers Association Leadership Institute | <input type="checkbox"/> Selected by the Iowa Bankers Association government relations team |

*\*Please select your qualification*

## Participation

Attendance is expected at each session. The participant will get the maximum benefit out of this program by attending all the sessions. In the event of emergencies, or unavoidable absences, students will be provided with handout materials and session minutes.

**Application Information (Please type or print. All information is confidential.) May attach resume in lieu of job history, educational experience and leadership roles.**

Name \_\_\_\_\_

Nickname (for badge) \_\_\_\_\_

Bank Name \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Current Job Title \_\_\_\_\_

Brief Job Description \_\_\_\_\_

## Job History (list most recent positions first)

Employer, City/State, Title/Responsibility, Employment Dates

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## Educational Experience

| <i>School Name</i>                                | <i>Year Graduated</i> | <i>Degree</i> | <i>Achieved Major</i> |
|---|-----------------------|---------------|-----------------------|
| High School _____                                 |                       |               |                       |
| College _____                                     |                       |               |                       |
| Graduate _____                                    |                       |               |                       |
| Other _____                                       |                       |               |                       |
| Special Awards/Honors/Community Involvement _____ |                       |               |                       |
| _____   |                       |               |                       |
| _____   |                       |               |                       |

## History of Leadership Roles

List leadership roles that you have held, including education, employment and community work.

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## Advocacy Development

What kinds of advocacy activities would you like to become active with in the future? Why?

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**I understand the goal of the Leaders in Advocacy program and will devote the required time.**

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

Bank President or CEO Signature \_\_\_\_\_ Date \_\_\_\_\_

## Rates

Registration fee is \$500. The fee covers registration for all meetings and two nights of Capitol Hill Visit (Washington, D.C.) lodging. Participants will be responsible for flight costs to and from Washington, D.C. and for in-state meeting lodging and transportation.

**Application deadline is December 1, 2023. Mail application to:**

Iowa Bankers Association  
ATTN: Jenica Lensmeyer  
PO Box 6200  
Johnston, IA 50131

Or email [jlensmeyer@iowabankers.com](mailto:jlensmeyer@iowabankers.com).

**Applications will be  
reviewed and accepted  
based on date received.**

## Questions?

Contact Jenica Lensmeyer at [jlensmeyer@iowabankers.com](mailto:jlensmeyer@iowabankers.com) or 515-286-2908.