



IOWA BANKERS
ASSOCIATION

MEMBERSHIP BENEFITS





Our mission is to contribute to the
SUCCESS
of our members. _____

Welcome to the IOWA BANKERS ASSOCIATION



Advocating for

POSITIVE CHANGE



Our government relations team represents the Iowa banking industry at the state and federal levels.

We aim to make a positive difference for Iowa banks and the communities they serve. Bank involvement in advocacy efforts is the key to our legislative success. The most knowledgeable and effective lobbyist for the industry is you. As a member of the IBA, you have access to educational resources to learn more about the issues; tools to help you quickly and effectively contact federal and state legislators; and simple electronic means to donate to the industry political action committees.



Industry Advocacy Tools and Resources

- Legislative Action Center
- Bankers Day on the Hill
- State and Federal Capitol Visits
- Bank-Hosted Legislator Visits
- Financial Town Halls
- Bank Advocacy Training
- Educational Resources on Policy Issues
- Leaders in Advocacy Program
- Advocacy Peer Group
- Contact Banker Program
- Advocacy and Policy Committee
- BUILD (Bankers Unite in Legislative Decisions)
- I-LEAD (Iowa Leaders in Education and Advocacy)

**For more information about our
legislative services, contact:**



John Sorensen
President & CEO

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Sharon Presnall
Senior Vice President, Government
Relations/Compliance

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Mike Rozenboom
Legislative and Legal Counsel

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Answering your toughest regulatory COMPLIANCE QUESTIONS



Our compliance team offers a variety of products and services to assist IBA members with compliance.

From providing responses to compliance questions, to writing comment letters on proposed regulatory action, and assisting with compliance review and training, the IBA's compliance professionals provide support and advocacy in an ever-changing regulatory environment.



For compliance questions,

IBA members may contact the IBA Compliance Hotline at **844-REGS411 (844-734-7411)** or **compliance@iowabankers.com**.

DISCLOSURE

A MONTHLY COMPLIANCE REVIEW PUBLISHED BY THE IOWA BANKERS ASSOCIATION

Principles to Follow When Using

ENDORSEMENTS



Consulting

- Compliance Hotline
- Compliance Reviews



Training and Education

- Compliance Conference
- Compliance Webinars
- Compliance Schools
- Compliance School Alumni Program
- Customized In-Bank Training



Informational Publications

- Disclosure Magazine
- Compliance Clips
- Regulatory Bulletin
- Compliance Briefs



Networking

- Compliance Committee
- Compliance and Audit Peer Groups
- Google Groups
 - Compliance
 - Audit
 - Operations
 - BSA
 - 1071

For more information about our compliance services, contact:



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Vice President, Regulatory Compliance

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Shelley Hardisty

Compliance Analyst Manager

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Training for a **BRIGHT FUTURE**



Our education team coordinates training for thousands of bankers every year.

Our educational offerings are available in a variety of formats to make training as convenient, timely and cost-effective as possible. The IBA also offers live and web-based training solutions for bankers in any function and at all levels.



Conferences

- Ag Conference
- Annual Convention
- Compliance Conference
- Fusion (HR/marketing) Conference
- Leadership Institute
- Management and Policy Conference
- Next Gen Forum
- Technology Conference
- Women in Banking Forum



Schools

- Ag Credit School
- AML/BSA School
- Commercial Lending School
- Compliance Schools
- Consumer Credit School
- Intro to Commercial Lending School
- Iowa School of Banking
- Leadership Institute



Events

- Hot topic and regulatory seminars
- Leadership
- Regional Meetings
- Webinars and online classes



For more information about our education and training services, contact:



Katie Fischer

Vice President, Human Resources and Education

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Darcy Burnett

Education Director

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Helping Banks

TELL THEIR STORY



Iowa banks have a positive story to tell.

Banks have a lasting impact on the residents and businesses in their communities. The IBA helps promote this positive image of banking with key audiences, such as policymakers, customers and the general public. Our marketing team also provides an array of marketing and communications tools and resources to help member banks share their stories.



PR Resources

- “Built by You, Backed by Iowa Banks” Campaign
- Media Relations and Community Outreach Programs



Communications Resources

- Exchange Magazine
- Bank Note
- Communications Toolkit
- Iowa Directory of Financial Institutions
- IBA Website and Social Media (Facebook, Instagram, LinkedIn, Twitter)



Marketing Tools

- Bank Perks Program
- Scenes of Iowa Calendar Program



Associate and Endorsed Vendor Programs

- 180+ Associate Vendor Partners
 - Representing nearly 100 product categories
- Exclusive Endorsed Vendor Partners
 - Providing IBA member discounts on products and services



Training, Education and Networking

- Marketing Peer Group

For more information about our marketing and communication services, contact:



Jenica Lensmeyer

Vice President, Marketing and Industry Relations

☎ 515-286-2908

✉ jlensmeyer@iowabankers.com

Building the **FUTURE WORKFORCE**



The most valuable asset at a bank is its people.

Our human resources team offers tools and resources to assist member banks in developing high-performing teams. We provide a variety of products and services to assist our members in their employment and HR efforts. From consulting and employment forms to assisting banks with classified advertising, the IBA is here to help.



Recruitment Tools

- Career Center
- Internship Program



Retention Tools

- Annual Salary Survey
- Benefit Guide
- Total Compensation Statements



Training and Education

- HR Conference
- HR Peer Group



Additional Resources


- HR Consulting Services
- ASO Services (Off-Site Administrative HR Department)
- Employment Policies, Forms, Handbooks and Procedures

For more information about our HR services, contact:



Katie Fischer

Vice President, Human Resources and Education

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Making powerful

CONNECTIONS



Networking Opportunities

Whether your interest is in legislative affairs, management, marketing or compliance, the IBA offers networking opportunities to learn more about your area of interest. There is no better way to grow your career, your bank or your industry than to serve on one of these IBA groups.



Boards

- Iowa Bankers Association
- Iowa Bankers Insurance and Services, Inc.
- Iowa Midwest Insurance Company
- Iowa Bankers Benefit Plan Trustees
- Iowa Bankers Mortgage Corporation



Committees, Advisory Boards and Task Forces

- Advocacy and Policy Committee
- Agriculture Committee
- Compliance Committee
- Finance Committee
- Commercial Lending School Advisory Board
- Compliance School Advisory Board
- Consumer Credit School Advisory Board
- Emerging Leaders Advisory Board
- Iowa School of Banking Advisory Board
- Payments and Cybersecurity Advisory Council
- Women in Banking Advisory Task Force



Peer Groups

- Advocacy
- Audit
- Bank Marketing
- Bank Trainers
- CFO
- Compliance
- Emerging Leaders
- Human Resources
- Management
- Technology
- Women in Banking



**For more information about our
networking opportunities, contact:**

✉ ed-registration@iowabankers.com



Building a strong **FOUNDATION**

Iowa Bankers Mortgage Corporation, an affiliate of the IBA, offers the products and experience banks need in the secondary mortgage market.

For more than 40 years, IBMC has been committed to serving banks. Our mortgage team has in-depth expertise in both the mortgage and banking industries — and are very much interested in nurturing long-term relationships with our bank partners.

IBMC offers a variety of channels for banks to choose from to best fit their goals. We support more than 225 financial institutions and service approximately 63,000 mortgage loans totaling \$9 billion in 10 states. This enables Iowa banks to extend beyond state borders to serve their customers.



Mortgage Services Opportunities

- CORE (Correspondent) Channel
- Alliance Channel
- Heritage (Full-Service) Channel
- Government Lending Programs
- Federal Home Loan Bank/MPF Servicing Program
- Affordable Housing Programs
- Mortgage Training and Education
- Relationship Marketing and Management

For more information about our mortgage services, contact:



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Giving you a competitive **ADVANTAGE**



Iowa Bankers Insurance and Services, Inc., also an affiliate of the IBA, offers a full line of insurance products to meet your bank's or bank agency's needs and to help you serve your customers and employees.

Since 1971, IBIS has been the partner Iowa banks and bank agencies have depended on for insurance expertise and outstanding service. With our knowledgeable staff, who have more than 100 years of combined insurance experience, we are committed to helping you succeed. We offer a full range of products — including property/casualty, life, health and annuities, and access to carriers — and we can help you navigate the insurance markets and successfully win new business.



Agency Services

- Commercial Package Safety Group
- Directors and Officers Liability
- Financial Institution Crime Bond
- Cyber Liability
- Credit Insurance
- Health
- Life
- Annuities
- Long-Term Care
- Personal Lines
- Commercial
- Farm



Employee Benefits

- Iowa Bankers Benefit Plan
- Flexible Spending Account
- Health Reimbursement Arrangements
- Group Term Life/Disability Coverage
- Voluntary Benefits



For more information about our insurance services, contact:



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IOWA BANKERS ASSOCIATION

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**Connect with us today and take advantage of the
many opportunities your IBA membership offers!**

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 800-532-1423

 facebook.com/iowabankers

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 instagram.com/iowabankers