

# COMMUNITY IMPACT

## IOWANS DEPEND ON IOWA BANKS

### INVESTING IN IOWA

#### Supporting Iowa's Economy

**\$83 BILLION**  
in loans

Source: FDIC, Q3, 2023.

#### Providing Iowans with Employment

 **35,708**  
jobs

Source: ABA Survey Data, 2022/2023.

### IOWANS CHOOSE IOWA BANKS

#### Protecting Iowans' Money

**\$102 BILLION**  
in deposits

Source: FDIC, Q3, 2023.

#### Serving Every Iowa County

 **1,446**  
locations

Source: FDIC, Q2, 2023.

 **275**  
banks

As of Dec. 2023.

### DELIVERING FOR SMALL BUSINESS

#### Supporting Small Business



**\$4.8 BILLION**  
in small business loans

**170.5K**  
small business loans

**\$28,393** average loan size

Source: FFIEC HMDA 2022, FFIEC CRA 2021, FDIC Call Report 2022Q4, ABA Analysis.

#### Strengthening Agriculture



**\$491.9 MILLION**  
in small farm loans

**5,350**  
small farm loans

**\$91,935** average small farm loan size

Source: FFIEC HMDA 2022, FFIEC CRA 2021, FDIC Call Report 2022Q4, ABA Analysis.

#### Small Business Loans Sought from Banks

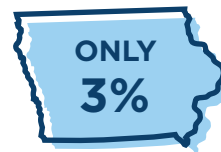
Iowa  **81%**

National Average  **44%**

Source: Small Business Credit Survey, Federal Reserve Banks, 2020.

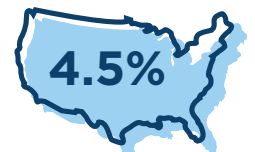
### DELIVERING FOR ALL IOWANS

#### % of Population Unbanked



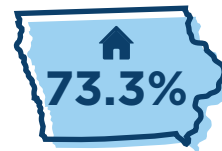
of Iowans are unbanked

Source: FDIC National Survey of Unbanked and Underbanked Households, 2021.

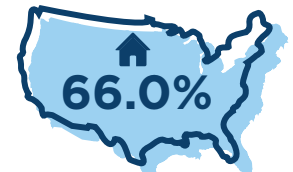


of U.S. households unbanked

#### Homeownership Rates



of Iowans own homes



of Americans own homes

Source: Mortgage Bankers Association, Q1, 2023.

