



# 2024 Introduction to Commercial Lending School

October 15-17, 2024 | DoubleTree by Hilton | Cedar Rapids

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### WHO SHOULD ATTEND

Bankers who are relatively new to commercial lending and want to develop strong lending skills, branch managers, retail lenders, credit analysts, support staff, cash management or any employees who want to learn more about commercial lending.

### TIME AND LOCATION

October 15-17, 2024  
DoubleTree by Hilton  
350 First Avenue NE  
Cedar Rapids, IA 52401  
319-731-4444

### SCHOOL REQUIREMENTS

In addition to a pre-test and post-test, each student's performance will be evaluated through classroom and case study group work. Participants will be expected to attend all classes and correctly answer 75% of the questions on the final exam in order to successfully complete the program.

### ADMISSION REQUIREMENTS

All potential students should be familiar with a basic financial statement and have one year of bank experience.

### CURRICULUM

Curriculum is designed to provide bankers with a basic understanding of the principles and concepts of commercial lending.

### QUESTIONS

Contact IBA's Jill Manternach at 800-532-1423 ext. 4375 or [jmanternach@iowabankers.com](mailto:jmanternach@iowabankers.com)

### LODGING

A block of rooms has been reserved at the DoubleTree at a rate of \$149 per night. This room block is available by calling 319-731-4444 and asking for the "IBA Lending School Room Block". The cutoff date for this block is September 20, 2024.

### TUITION AND REGISTRATION

The student fee of \$695 includes registration, instruction classroom materials and meals. Lodging is not included. A \$20 cancellation fee will be charged on all cancellations prior to September 29, 2024, no refunds after that date.

### TOPICS INCLUDE:

Case Study: A comprehensive case study intended to draw all the elements of the curriculum together in a practical exercise

- Structure of the Typical Business
- Loan Structuring and Investigation
- Cash Flow and Introduction to Ratios
- Ratio Calculation and Trend Analysis
- Introduction to Collections and Bankruptcies
- Starting a Business and Lending to Start-Ups
- Dynamics of Commercial Lending
- Commercial Lending Laws
- Business Financial Statements
- Lending Decisions
- Documentation
- Government Programs



# NEXT LEVEL

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### APPLICATION FORM

Name \_\_\_\_\_ Bank Name \_\_\_\_\_

Preferred Name \_\_\_\_\_ Your Title \_\_\_\_\_

Business Phone \_\_\_\_\_ Street Address \_\_\_\_\_

Cell Phone \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Last 4 digits of your social security number \_\_\_\_\_ E-mail \_\_\_\_\_

Emergency Contact Name \_\_\_\_\_ Emergency Contact # \_\_\_\_\_

Please indicate if you require any special accommodations, such as handicap accessibility, or have special dietary needs: \_\_\_\_\_

Years Bank Experience \_\_\_\_\_ Years Lending Experience \_\_\_\_\_ Size of Bank Assets \_\_\_\_\_

Specific areas of the bank you have worked and length of time in each: \_\_\_\_\_

\_\_\_\_\_

Current job responsibilities \_\_\_\_\_

\_\_\_\_\_

Education background (please be specific and list degrees achieved, area of study, etc): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please list education experience related to understanding financial statements (college courses, AIB courses, etc): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Other relevant educational experience: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

In applying for admission to this school, I understand that I will be expected to attend all classes, to prepare assigned work, and to abide in all respects by the standards established by the school. I understand that the school advisory board reserves the right to expel any student whose conduct is unprofessional while attending the school. I also understand my signature allows the IBA to release my completion status to my employer.

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

The submission of this application has been approved by the bank. (To be signed by the president, CEO, department head, personnel officer or other executive authorized by the bank.)

Nominating Officer's Signature \_\_\_\_\_ Date \_\_\_\_\_

Nominating Officer's Name (please print) \_\_\_\_\_ Title \_\_\_\_\_

### Return application and payment by September 30, 2024 to:

ATTN: Registrar, Iowa Bankers Association, PO Box 6200, Johnston, IA 50131-6200

*Registration in Iowa Bankers Association (IBA) events and activities constitutes an agreement by the attendee to the IBA's use and distribution, both current and future, of the attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities. Please check [iowabankers.com](http://iowabankers.com) for more details.*