

# AG BANKERS CONFERENCE Exhibitor Registration



March 17-18, 2025 • Gateway Hotel, Ames

The Iowa Bankers Association presents the annual Ag Bankers Conference including two days of educational sessions led by experts in the business of banking and farming. The conference is attended by nearly 200 ag bankers from across Iowa and includes time for networking with exhibitors.

### Exhibit Fee: \$800

- Fee includes two conference registrations
- One 6' draped table with electricity
- Exhibit table location is on a first-come basis. 6' tables will be set in the center lobby area between the conference registration desk and the conference break stations.

### Exhibit Dates/Times

Monday, March 17 • 7:45 a.m. - 4:00 p.m.

Tuesday, March 18 • 7:30 - 11:45 a.m.

- Exhibitors are welcome to join in all conference functions including; meals, reception and educational sessions.

### Exhibitor Set-Up

Sunday, March 16 • 2:00 - 4:00 p.m.

Monday, March 17 • 7:00 - 8:00 a.m.

- Exhibit table location is on a first-come basis.

### Conference Location

Gateway Hotel & Conference Center • Phone: 515.292.8600  
2100 Green Hills Drive, Ames, IA 50010

### Lodging Information:

A block of rooms has been reserved at the Gateway Hotel & Conference Center in Ames.

- Double, King and Executive King room: \$144
- Reservation rate cut-off date is March 1
- Be sure to ask for the Iowa Bankers room block

### Conference Agenda

#### Monday, March 17

- 7:45 am Registration & Continental Breakfast
- 8:30 am Welcome & Economic Outlook - Jason Henderson
- 10:00 am Refreshment Break
- 10:30 am Ag Hot Topics
- 12:00 am Lunch
- 1:15 pm Ag Policy Update with Ed Elfman
- 2:15 pm Refreshment Break
- 2:45 pm Crop Marketing Outlook - Dr. Steve Johnson
- 4:00 pm Reception - Scheman Building

#### Tuesday, March 18

- 7:30 am Full Buffet Breakfast
- 8:15 am Land Values - Dave Muth
- 9:15 am Refreshment Break
- 9:30 am Succession Planning Risk - Bob Hodges
- 10:30 am Break
- 10:45 am What's Driving Agriculture - Mike Pearson

*Exhibitors are welcome to stay through Tuesday's sessions or tear down anytime after 10:30 a.m. break.*

### Questions

Please contact IBA's Susan Richards  
Phone: 515-286-4300 or email [srichards@iowabankers.com](mailto:srichards@iowabankers.com)

### Attire

Please feel free to dress comfortably in business casual attire.

## ..... IBA Ag Conference • Exhibitor Registration • March 17-18, 2025 .....

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Name \_\_\_\_\_ E-Mail \_\_\_\_\_

Name \_\_\_\_\_ E-Mail \_\_\_\_\_

Name \_\_\_\_\_ E-Mail \_\_\_\_\_

- Email form to:  
Susan Richards  
[srichards@iowabankers.com](mailto:srichards@iowabankers.com)
- An invoice will follow
  - Exhibit fee: \$800
  - Fee includes two registrations
  - Additional registrations - \$250