IOWA BANKERS ASSOCIATION

IBA NEXT GEN CONFERENCE

November 16 - 17, 2026

MARRIOTT HOTEL | WEST DES MOINES, IOWA

WHO SHOULD ATTEND

This conference is ideal for emerging professionals in banking – those who are early in their careers or beginning to take on management roles and are eager to grow into future leaders of the industry. The event offers valuable insights and connections to help shape your professional journey. Attendees will gain industry knowledge, strengthen leadership and career development skills, and connect with peers.

WHY YOU SHOULD ATTEND

- Build a strong foundation for your career
- Learn from industry experts
- Develop leadership and management skills
- Collaborate and share ideas while expanding your network
- Stay informed on industry innovation

QUESTIONS

Contact IBA's Maggie Klocke at mklocke@iowabankers.com.

REGISTRATION

Member $275
Nonmember $550
Registration fee includes reception, continental breakfast, breaks, lunch and all handout materials.

- Register online or download a registration form at www.iowabankers.com.

LOCATION & HOTEL INFORMATION

West Des Moines Marriott Hotel
A block of rooms has been reserved at the West Des Moines Marriott. Reserve your rooms with the hotel directly using this link. The room block cut-off date is October 26, 2026.

- Room rate: $149.00

1250 Jordan Creek Pkwy, West Des Moines

DRESS

For your convenience, business casual attire is encouraged.

Featured Speakers



LYNSEY MULDER



BRENDA MELLER



ERIK DOMINGUEZ

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MONDAY, NOVEMBER 16

5:30 pm **Welcome Reception**
Get a jump start on networking and join us for a casual reception at JC Craft & Co in the hotel.

TUESDAY, NOVEMBER 17

8:30 am **Registration & Continental Breakfast**

9:00 am **Welcome & Opening Remarks**

9:10 am **Connection by Design**
Lynsey Mulder
Leadership is not just about what you know. It is about how well you connect. And the leaders who rise are not always the ones with the most experience. They are the ones who make people feel understood. Yet most of us were never taught how to do that intentionally. This keynote introduces the Codebreaker framework, a proven system for reading people's communication and relationship blueprints and using that insight to build the kind of trust that creates high-performing teams, loyalty, and lasting influence. Whether you are leading up, across, or down the org chart, this session gives you a repeatable approach to showing up in a way that resonates.

10:20 am **Break with Exhibitors**

10:35 am **Fraud Landscape**
Heather Kriener
This session equips staff to protect customers by identifying common scams, such as tech support and pig-butchering schemes, and the psychological tactics fraudsters use, including creating a false sense of urgency or demanding strict secrecy. Employees will learn to quickly spot both transactional and behavioral red flags, while using empathetic, targeted questioning to safely disrupt a scam in progress. Finally, the course outlines essential steps for managing the aftermath.

11:05 am **Break with Exhibitors**

11:15 am **LinkedIn for Bankers: It's as Easy as P.I.E**
Brenda Meller
LinkedIn is the world's largest professional networking site — and a powerful tool for business development, building your personal brand, and growing your visibility as a banking professional. In this session, LinkedIn marketing expert Brenda Meller will introduce her PIE framework to help NextGen Bankers at every LinkedIn experience level — from beginner to intermediate and advanced — build a presence that reflects their professional expertise and supports their bank.

12:15 pm **Networking Lunch**

1:00 pm **Round Table Activity**
Join us for an engaging round table networking session designed to foster connections with peers while exploring industry best practices and tackling current challenges.

Career Track Panel
Discover the diverse career paths that have shaped successful banking professionals and gain valuable insights from their experiences along the way. Panelists will share lessons learned, career advice, and practical tips to help you navigate your own path with confidence and purpose.

2:20 pm **Break with Exhibitors**

2:35pm **The Three T's of Confidence: Enhance Leadership Skills by Transforming Fear into Fuel**
Erik Dominguez
Leadership confidence is becoming one of the biggest problems in the modern workplace. Research suggests that a majority of leaders, up to the C-suite level, lack confidence in their ability to handle challenges and lead their teams through major changes. This can be summed up as a strong fear of failure and an inability to step outside the comfort zone. These confidence issues trickle down to the team dynamic as a whole.
Here's the good news: Confidence can be developed!
By digging into simple strategies I call The Three T's of Confidence with thorough research, relatable storytelling, and quick partner activities that put ideas into action. Transform your fear of failure and change into fuel for the future.

4:00 pm **Adjourn and Grand Prize Drawing**

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REGISTRATION FORM

Bank/Business_____

Address_____

City_____ ST_____ Zip_____

Phone_____

Attendees:

1. _____ _____ _____ _____
(first & last name) (email) (title) (department)

2. _____ _____ _____ _____
(first & last name) (email) (title) (department)

3. _____ _____ _____ _____
(first & last name) (email) (title) (department)

4. _____ _____ _____ _____
(first & last name) (email) (title) (department)

5. _____ _____ _____ _____
(first & last name) (email) (title) (department)

6. _____ _____ _____ _____
(first & last name) (email) (title) (department)

Number of IBA member attendees_____ X $275 ea. = $_____

Number of non-member attendees_____ X $550 ea. = $_____

Mail this form with payment to:
Attn: Registrar
Iowa Bankers Association
P.O. Box 6200
Johnston, IA 50131-6200

Or register online at www.iowabankers.com.

Special Needs or Dietary Restrictions:
If you need accommodations for a disability or a dietary restriction, please contact us in advance of the program. Special menu requests made the day of the seminar cannot be guaranteed and may require an additional charge.

Registration in Iowa Bankers Association (IBA) events and activities constitutes an agreement by the attendee to the IBA's use and distribution, both current and future, of the attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities. Please check iowabankers.com for more details.

Room Block:
A block of rooms has been reserved at the West Des Moines Marriott Hotel for Monday, November 16th.
- Room rate: $149.00
- Reservation cut-off: October 26, 2026
- Room block link

Refunds will be made if requested by November 6. 2026. Substitutions allowed any time.

Questions:
Contact IBA staff with questions at at (515) 286-4300
- Maggie Klocke
Email: mklocke@iowabankers.com