



EXPLORE New Heights

IBA Women in Banking Forum

June 25, 2024 | 9:00am-3:45pm
Sheraton Hotel | West Des Moines

From personal bankers to executive level decision-makers, IBA's Women in Banking Forum is designed to encourage, support and inspire women to reach their full potential in a career in banking. The program will provide professional development and structured opportunities for networking with other professional women to discuss similar challenges and solutions. Make plans to attend to find inspiration, empowerment and solutions for succeeding at every level in today's dynamic marketplace.

Who Should Attend

The forum is designed for bankers at all levels who wish to strengthen their communication, networking and leadership skills. Personal bankers, lenders, junior and senior officers and executives will all benefit from this program.

Registration Fee

\$245 member | \$490 nonmember

Registration fee includes: Welcome Reception, Continental Breakfast, Breaks, Lunch and Program Materials.

Register online at [iowabankers.com](https://www.iowabankers.com).

Hotel Information

Sheraton Hotel | West Des Moines

A room block has been reserved at the Sheraton Hotel for June 24th.

Reserve your room with the hotel directly using [this link](#).
Room Rate: \$139.00 | Room block cut-off date is 6/3/24.

Questions

Contact Maggie Klocke, mklocke@iowabankers.com
or 515-286-4372.

Thank You to Our Sponsors!



FORV/S



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Registration Fee: \$245/person

Register online at

www.iowabankers.com



Monday, June 24

5:30 - 7:00pm **Welcome Reception**

• Sheraton, West Des Moines

Get a jump on networking and join us for a casual reception.

Tuesday, June 25

8:00am **Registration**

9:00am **Welcome**

9:10am **Build Your Own Table**
Monica Massey

Monica is on a mission to empower women, drawing from her experience as a fierce female presence in a male-dominated industry. She has developed a unique perspective on workplace equity and is determined to break barriers. In this highly sought-after talk, Monica provides invaluable guidance to women. Instead of waiting for a seat at the table, she encourages them to take charge and create their own opportunities. Monica shares strategies on how to assertively navigate their careers, negotiate effectively, and recognize their true worth. It's time for women to unleash their inner bada**, transform their dreams into reality, and shatter the glass ceiling.

10:25am **Break**

10:45am **Use Your Why, Find Your Drive: Building Lasting Confidence & Motivation**
Erik Dominguez

Use Your Why, Find Your Drive explores the science behind motivation and equips teams with the communication confidence to connect with their employees and motivate them to meet (and exceed) goals for the year. Using the emotional intelligence tool of the Enneagram, mixed with case studies and high-energy humor, Erik Dominguez will inspire teams to communicate, connect, share their stories, and build lasting confidence and motivation for the year!

12:00pm

Lunch

1:00pm

Fireside Chat with Iowa Women Leaders

Join us for a powerful session as accomplished women leaders in the banking industry share insights and advice on navigating successful careers. This session will be a dynamic discussion on overcoming challenges, mastering leadership, and fostering inclusivity in the financial sector. Don't miss this opportunity to gain valuable perspectives and empower your own journey in the world of banking.

2:00pm

Break

2:20pm

Conquering Challenging Conversations
Anne Bonney

Having tough conversations isn't fun for anyone, and when they go wrong, relationships are damaged, and the problem that's being addressed doesn't get solved. This makes many leaders avoid these conversations, reducing their team's effectiveness and their own success. Fortunately, you can quickly learn to rise in these challenging interactions so the problem will be solved, while trust and respect increase. This workshop will help you get there! During this rapid-fire skill building (and fun!) presentation, Change Management Authority and Communication aficionado Anne Bonney will ignite your courage in these conversations and have productive difficult dialogue when you need it. Empowered with the spark to start the conversation on the right foot, you'll also learn a structure to keep the exchange moving in a constructive direction, and teach you an approach for rescuing the conversation before it turns into a towering inferno! Once you put these techniques into play, motivation will crackle, collaboration will sizzle and a culture of positive accountability will blaze hot within your organization. With more courage and confidence to step into their leadership identity.

3:45pm

Adjourn



IOWA BANKERS
ASSOCIATION

EXPLORE New Heights

IBA Women in Banking Forum REGISTRATION FORM

June 25, 2024 | 9:00am-3:45pm
Sheraton Hotel | West Des Moines



Bank/Business _____

Address _____

City _____ ST _____ Zip _____

Phone _____

Attendees:

1. _____
(first & last name) (email)

2. _____
(first & last name) (email)

3. _____
(first & last name) (email)

4. _____
(first & last name) (email)

5. _____
(first & last name) (email)

6. _____
(first & last name) (email)

Number of IBA member attendees _____ X \$245 ea. = \$ _____

Number of non-member attendees _____ X \$490 ea. = \$ _____

Mail this form with payment to:

Attn: Registrar
Iowa Bankers Association
P.O. Box 6200
Johnston, IA 50131-6200

Or register online at www.iowabankers.com.

Special Needs or Dietary Restrictions:

If you need accommodations for a disability or a dietary restriction, please contact us in advance of the program. Special menu requests made the day of the seminar cannot be guaranteed and may require an additional charge.

Room Block:

A block of rooms has been reserved at the Sheraton West Des Moines Hotel for Monday, June 24th

- Room rate: \$139
- Reservation cut-off: June 3rd
- [Room block link](#)

Registration Fee:

- IBA Member: \$245 per person
- Non Member: \$490 per person

Registration Fee includes:

- Reception
- Continental breakfast & breaks
- Lunch
- Program materials

Refunds will be made if requested by June 12, 2024. Substitutions allowed any time.

Questions:

Contact IBA staff with questions at (800) 532-1423 or direct at (515) 286-4300

- Maggie Klocke
Email: mklocke@iowabankers.com
- Kami Jack
Email: kjack@iowabankers.com

Schedule:

Monday, June 24th

5:30 p.m. Reception

Tuesday, June 25th

8:00 a.m. Registration

9:00 a.m. Forum begins

3:45 p.m. Adjourn

Registration in Iowa Bankers Association (IBA) events and activities constitutes an agreement by the attendee to the IBA's use and distribution, both current and future, of the attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities. Please check iowabankers.com for more details.