

2026 Coach it. Confront it. Lead it.

A One-Day Communications Seminar

Presented by: Suzi Kalsow

Wednesday, April 1

10 am - 3 pm

Great leaders know how to inspire growth and protect standards. In this dynamic, one-day seminar, Suzi Kalsow will equip participants with practical strategies to coach with confidence and confront with respect—two essential skills that drive performance and build thriving teams.

Through interactive learning, participants will discover how coaching can unlock potential, fuel motivation, and increase retention, while respectful confrontation fosters trust, clarifies expectations, and strengthens team culture. Together, these skills create a workplace defined by accountability, high performance, and results.

Attendees will leave with concrete tools and techniques they can implement immediately to elevate their leadership and create lasting impact.

Workshop Topics

Coaching:

- Unlock potential
- Drive motivation
- Increase retention
- Foster accountability

Confrontation:

- Builds a positive culture
- Clarifies standards
- Respects the team
- Builds trust

Coaching grows people. Confrontation protects standards. Together, they create of culture of respect, accountability, high performance, and results

Who Should Attend?

This seminar is developed for any banker who leads people, shapes culture, or drives performance. It is designed for every level of the bank. If you want more skills with confrontation and coaching, this is for you!

REGISTRATION

Registration Fee:

\$275 – IBA Member (*per person*)

\$550 – IBA Non-member (*per person*)

Registration Includes:

Continental breakfast, program materials, lunch, refreshment breaks.

Cancellation Policy:

Refunds will be made if requested one week prior to seminar date. No refunds after that date. Substitutions allowed at any time prior to seminar date.

Register online:

www.iowabankers.com
(Events tab – scroll to date)

Or mail registration form with payment to:

Iowa Bankers Association,
Attn: Registrar, PO Box 6200
Johnston, IA 50131

**For online registration and information
about additional IBA training and
development see www.iowabankers.com**

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Bank _____

1. Name _____

Address _____

Email _____

City _____ State _____ ZIP _____

2. Name _____

Phone _____

Email _____

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About the Speaker



Suzi Kalsow

Dr. Suzi Kalsow, Chief Potential Officer of Suzi Kalsow Leadership Development and Training, was most recently the Vice-President of Learning and Development at Bank Midwest.

She began her career as a middle school teacher and coach which led to jobs as a curriculum director and regional education consultant. Her next move was to higher education as a Graduate Professor in Leadership, Field Experiences Director, Dean of Education, Associate Vice-President of Academic Affairs, and Vice-President of Academic Affairs.

In 2014 she made the move to the banking industry, where she had the opportunity to influence workplace culture and leadership. She currently is an instructor at the Graduate School of Banking Colorado.

Agenda

9:30 a.m.	Registration & Continental Breakfast
10:00 a.m.	Program
Noon	Lunch
1:00 p.m.	Program
3:00 p.m.	Adjourn


Date & Location

Johnston - Wednesday, April 1

Iowa Bankers Association

8901 Northpark Drive

Johnston, IA 50131

 515-286-4300


Lodging Accommodations

Seminar participants may contact the hotel listed below to arrange lodging accommodations. A room block has not been reserved. Online reservations offer the lowest room rate.

Hilton Garden Inn

8600 Northpark Drive


Johnston, Iowa 50131

 515-270-8890

Questions

Contact Darcy Burnett at:

 dburnett@iowabankers.com

 515-286-4352