2020 Iowa Bankers Association’s

NEXT GEN

Forum

Thursday, August 6, 2020

Embassy Suites Hotel, Des Moines
9:00am - 3:45pm

Who Should Attend?
The forum is designed for bankers new to the industry that will be the next generation of leaders. Attend this forum to develop skills to help grow your career, gain leadership skills, learn about the industry and Iowa’s economy, and network with peers.

Why Should You Attend?
• Collaborate and network with next gen banking peers
• Learn management & leadership skills
• Share ideas and industry best practices
• Gain knowledge of industry trends and Iowa’s economy
• Leave with strategies & tools to thrive in an ever-changing environment

Registration Fee:
$175 per person

Registration fee includes continental breakfast, breaks, lunch, and all handout materials.

• Register online or download a registration form at www.iowabankers.com.

Hotel Information
For hotel reservations call the Embassy Suites at 515-244-1700, and ask for the Iowa Bankers room block to receive conference rates.
• Room Rate: $164.00
• Room block date: evening of August 5

Featured Speakers

LINDSAY BOCARDO

DAVID SWENSON

JACKSON HATAWAY

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Members $175
Nonmembers $350

Mail form with payment:
Attn: Registrar
8800 NW 62nd Ave.
Johnston, IA 50131

or register online at www.iowabankers.com.

Refunds will be made if requested by 7/31/2020. No refunds after that date. Substitutions allowed any time.

Questions: Contact Maggie Feldmann at (515) 286-4372 or mfeldmann@iowabankers.com.

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NEXT GEN Forum
PROGRAM AGENDA
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Check out the event website - www.ibanextgen.com

Thursday, August 6
8:30 a.m.  Registration & Continental Breakfast
9:00 a.m.  Welcome and Opening Remarks
9:15 a.m.  Management Skills for Next Gen Leaders
           Lindsay Boccardo
           By 2030, Millennials will make up 75% of the employee workforce. Forward thinking companies have changed their culture to meet them as employees, and now we will need to build them up as leaders. What skills do the next generation of leaders rarely have to be able to manage well? What skills do they innately have that will make your company stronger under their leadership? In this highly interactive session, you will learn the three skills leaders need to master to be a long lasting leader in your organization for years to come.

12:30 p.m. Industry Trends & Iowa’s Economy
           Dave Swenson
           Swenson is a community economics research and education specialist where his work centers on regional and statewide economic analysis, technical assistance, and projects that support university-sponsored efforts in community development. He studies a wide range of mostly Iowa-specific topics, including; biofuels, local foods assessments, industrial and occupational change, and the demographic and economic consequences of rural transformation in the Midwest.

1:30 p.m. Roundtable Discussions
           This session will provide an opportunity to participate in multiple hot-topic roundtable discussions.

2:30 p.m. Networking Break

2:45 p.m. Flywheel Innovation: Strategies for Growth in an Environment of Disruption
           Jackson Hatway
           The financial landscape is more complex and dynamic than ever before. Trends like political and regulatory instability, market volatility, ongoing investments and growth of fintechs and major shifts in brick-and-mortar have all contributed to the uncertainty we face daily. The next few years will likely see cycles continue impacting urban and rural communities. For financial institutions, there is an urgent need to adopt an up-tempo model for planning and strategy that puts innovation at the core of processes! This session will share how some of the highest performing institutions in the country are combining innovation and strategy to deliver dynamic growth.

3:45 p.m. Adjourn

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